



Kathryn
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Media CV

KD Communications

Kathryn Dishman-Baird is an award winning entrepreneur, PR strategist, content creator and social media expert. Her mission is to help brands -from solopreneurs to large multi-million pound organisations - to share who they are through the world through PR and digital marketing, so they can become the go-to expert in their field and attract more customers. She's the founder of KD Communications and Headliners: The PR & Digital Marketing Academy and the author of the weekly PR Burst blog series.

Topics I speak about:

- Public Relations (PR), Content Marketing and Social Media.
- PR and Digital Marketing strategy for solopreneurs in 5 easy steps
- How to increase brand visibility online
- Public Relations in the digital age
- Facebook, Instagram and Twitter for business
- Influencer marketing
- How to get your business featured

Frequently Asked Questions

- How can I grow my business using Public Relations?
- I need to do some PR - where do I begin?
- What's the difference between PR and digital marketing?
- How can I promote my business online?
- How can I grow my audience?
- What steps do I need to take to leverage social media for my business?

